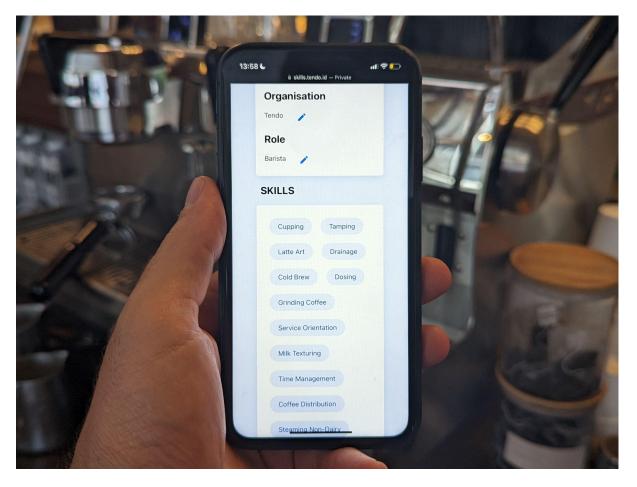
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Frontline worker app Tendo introduces a Coffee Skills Glossary to boost professional development and address labor shortages in specialty coffee

LONDON, August 9, 2022 – <u>Tendo</u>, a specialized skills application for frontline workers, has curated collections of skills for each frontline role in specialty coffee. The current staffing shortages in specialty coffee signal that employee expectations have gone up. Advantageous contracts, improved working conditions and guaranteed professional development are all new norms for attracting and retaining talent in this industry.

Demand for specialty coffee has remained consistent after the pandemic, but the hospitality industry as a whole is struggling to attract and retain skilled workers. By identifying the entire set of skills required along the complex supply chain, Tendo is boosting the quality of specialty coffee workers and improving their prospects. Tendo's Coffee Skills Glossary is evidence of the application's potential as a place to grow a career.

"I've been working in the coffee sector for more than 15 years but when I was starting out it was almost impossible to find information about my work as a barista," says Melanie Weldert, Barista and Quality Controller at roaster Rösttrommel Kaffeeröstrerei in Nuremberg, Germany. "The information I needed was on different internet pages or in books that were out of date. I'm fascinated by Tendo's work on the Skills Glossary for the simple fact that it's a simple and easy-to-use tool. What's more, it's relevant not only to baristas, but also to skilled employees in Gastronomy."

Tendo's Coffee Skills Glossary provides free resources, including 75+ coffee skills and 20 transferrable skills that any coffee employee can access on their phone. Each skill is linked to a succinct definition provided in-house by Tendo specialists and independent collaborators from the coffee industry. Anyone can add, define, edit or validate a skill, creating an open forum for dynamically improving the accuracy and value of terms.

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The Coffee Skills Glossary is a solution to the problem of competency recognition, introducing skills as a currency. Skills are contained in an employee-owned skills wallet and simultaneously shared with employers in a granular learning and development dashboard. Skills are currently available in English, with Q3 plans to translate them into Spanish and introduce voice recordings to cross the literary divide.

"The Skills Glossary allows employers and employees to converse around skills, first at the point of interview then later when thinking about reviews and promotion," says Tendo founder and former coffee shop manager Will Ross. "Training and development will always require coaches, curriculum, and work-based reinforcement. Concrete terms and definitions empower employees to have constructive, open conversations with their managers about internal mobility. By ensuring instant, bottom-up attainment, we aim to turn learning into a culture, not merely an obligation."

By using this glossary, coffee producers, roasters and coffee shops can illuminate the breadth of interoperable skills available within their operations. Moreover, they can ensure an efficient transmission of talent throughout the sector.

About Tendo

Tendo is a flexible platform that captures and collates skills from frontline workers, storing them in a portable skills account. Founded by Will Ross in 2018, Tendo aims to improve the quality and prospects of workers in the hospitality industry as a whole. The Skills Glossary is accessible on the <u>Tendo website</u>, with further information about the company available on the <u>Press page</u>.

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